

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG24/12 17.12
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

EST#	430	COMMENTS: (LINE, ORDER, INVOICE)

(LINE, ORDER, INVOICE)

CO-OP BILLING NEEDED

TO LENA
FR JENNY
** REV ORDER **
OK'D M1, SEE LINES 26-27
TTLS RTS
PLS CFM, THX 8/24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RPOF- BROOKS, GOODSON, BRODEUR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 430												

19	S	1100P-1130P	30	\$2,500.00	9/3	9/5	0	M-W	0
PROGRAM : NEWS									
CON COM1: 1X PER DAY									

PROGRAM : NEWS
ORD COM1: TIME PERIOD FOR NEWS
THIS IS A MAKE-GOOD FOR SEP3 ON LINE-19 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR AUG28 ON LINE-20 FOR 3 SPOTS/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

27	A		1100P-1135P	30		\$2,500.00	8/28	8/30	3		TU-TH	3
PROGRAM : NEWS												
ORD COM1 : TIME PERIOD FOR NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 26-27												

20	S		1100P-1130P	30		\$2,500.00	8/28	8/30	0		TU-TH	0
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#19	MISSED:M-W/1100P-1130P									
		BUY#20	TU-TH/1100P-1130P									
			OFFER:M-W/1100P-1135P									
			& TU-TH/1100P-1135P									
			CMT:TIME PERIOD FOR NEWS									
			SEP3(3/WK) 30S \$2,500.00 (AUG24/12)									
			AUG28(3/WK) 30S \$2,500.00									
			SEP3(3/WK) 30S \$2,500.00									
			AUG28(3/WK) 30S \$2,500.00									
			PLS ADVISE.									

SEP/12 195100.00

CONTRACT TOTAL 195100.00

TOTAL SPOTS 73

MARKET TOTALS \$291,194

WFTV 67% WKMG 9% WESH 17% WOFL 7% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE